

PROFIT

THE EXECUTIVE'S GUIDE TO ORACLE APPLICATIONS



ORACLE CELEBRATES 30 YEARS



LEAD, INNOVATE, SUCCEED

Oracle President Safra Catz,
Oracle Founder and CEO Larry Ellison,
and Oracle President Charles Phillips

ON DEMAND
FINANCIAL COMPANIES
SIMPLIFY THEIR IT

USER GROUP INSIGHT
A CIO REACTS TO
APPLICATIONS UNLIMITED

MANUFACTURING
SIEBEL POWERS
BUSINESS INTELLIGENCE

TECH EVENTS

Gartner IT Security Summit

June 4–6, Washington DC

www.gartner.com

Security remains a top concern for senior management, and with good reason: security issues cut across every aspect of your business. This educational summit will help you build on-target strategies, develop the case for IT security investments, and implement successful solutions to protect your organization. Topics include critical infrastructure protection, enterprise risk management, and security software and strategies.

ODTUG Kaleidoscope 2007

June 18–21, Daytona Beach, Florida

www.odtugkaleidoscope.com

More than just a showcase of new technologies, the annual conference of the Oracle Development Tools User Group (ODTUG) offers developers and DBAs expert insight into how to use these technologies to enhance, expand, and empower older applications. Look for the latest information on service-oriented architecture, development tools, data warehousing, and development database administration.

Forrester's Technology Leadership Forum 2007

September 25–26, Carlsbad, California

www.forrester.com

"Dynamic applications" is the theme of this year's conference, which offers one-on-one meetings with Forrester analysts, in-depth knowledge from expert speakers, and winning strategies to add more visibility and collaboration to today's business processes, while adapting quickly and cost-effectively to marketplace changes.

TAMING THE FEROCIOUS POWERPOINT

PowerPoint has revolutionized the sales pitch, with video, sound bites, and eye-catching graphics. But these show-stopping effects have created huge files that clog e-mails and take forever to download.

Ontra Presentations, a company that develops presentation management solutions, recently launched **PPTshare** File Compressor, a desktop application that compresses PowerPoint files, making them

easier to e-mail, download, and edit. The company says that its product can reduce the size of PowerPoint files by up to 95 percent without sacrificing image quality.

While reducing the size of digital files certainly helps, it solves only part of the problem, according to CEO James Ontra. **"Organizations have huge amounts of knowledge stored in PowerPoint files and other digital assets,"** he explains. **"Yet they have no means of keeping track of the most up-to-date information and getting it out to the people who need it the most: their sales force."**

Ontra Presentations has got that covered as well, with products that ensure employees have the most-accurate presentation information, combine presentation data directly with customer data, and manage a library of hundreds of video, graphic, and animation files. For more information, visit www.ontrapresentations.com.



WENDY WAHMAN

TV ON YOUR LAPTOP, ANYWHERE IN THE WORLD

Internet television has come a long way in recent months (you can download episodes of *Lost* for free, for example), but it hasn't gotten to the point where it can replace the good old boob tube.



Now there's good news for TV junkies: The deceptively simple Slingbox Pro.

The idea is simple: Connect the Slingbox to your TV and you can rebroadcast any station

you get at home to your computer, no matter where you are. With the new Slingbox Pro, you can control your TiVo, watch DVDs, and even stream high-definition programming over the internet. And you don't need to be a computer expert to set it up. Sling Media offers extensive support to help out. The Slingbox Pro can handle up to four separate audio/video sources.

The Slingbox Pro retails for about \$220. For more information, visit www.slingmedia.com.

BASEBALL IMAGE BY RON SELLERS